

## General Actions

### Coordinating Universities for the Proposal: UCM and UPM

<b>Title of Action</b>	<b>Campus Recovery Plan: Project Campus</b>		
<b>Participating partners</b>	UCM, UPM, CIEMAT	<b>Other participants</b>	Madrid City Council, FGUCM, UNED
<b>Start date</b>	2009	<b>End date</b>	2012
<b>Action</b>	<b>A13</b>		
<b>Areas of action</b>	Comprehensive Social Campus / Interaction with the Environment		
<b>Location</b>			
<b>Infrastructures involved</b>			
<p><b>Objectives:</b></p> <p>To recover common Campus areas from urban development, environmental and mobility perspectives, and promote their sustainable development.</p>			
<p><b>Description of the action:</b></p> <p>As a protected space, the comprehensive renovation of the Campus is contemplated in two Plans:</p> <ol style="list-style-type: none"> <li>1. PECU (Special University City Plan) , approved in 2000, which includes overall renovation of the Campus public routes</li> <li>2. C.U.M.P.L.I.R. (Madrid University City: Infrastructure Renovation Plan) which is responsible for infrastructures.</li> </ol> <p>These actions will be coordinated and planned jointly with the University City Consortium, a separate voluntary, permanent public entity, currently comprising UCM, UPM, UNED and the City Council of Madrid . In 2010 it is also expected to involve the Public Administration, with considerable presence on Campus, and the Regional Government.</p> <p>As well as the follow-up of tasks envisaged in the PECU, the specific project for the International Campus of Excellence includes:</p> <ol style="list-style-type: none"> <li>1. Actions to recuperate green and woodland areas for public use on Campus.</li> <li>2. Actions to reorganise road traffic and surface parking. The underground car park in the Plaza de Ciencias de la Salud was opened on 4 Nov. Its inauguration will be accompanied by regulatory measures.</li> <li>3. Implementation of a bicycle stand system for use on Campus and design of a bicycle lane connecting the various university areas.</li> <li>4. Design of well-defined pedestrian priority routes and installation of appropriate street furniture.</li> <li>5. Clean and tidy Campus awareness campaign.</li> </ol>			
<p><b>Planned key results :</b></p> <ul style="list-style-type: none"> <li>• Reduced invasion of pavements and green areas by vehicles.</li> <li>• Increased and improved green and woodland areas .</li> <li>• Increased use of bicycles as means of transport on campus.</li> <li>• Reduced fumes and noise pollution on campus.</li> <li>• Increased numbers of the general public visiting the campus for recreational purposes.</li> </ul>			



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<p><b>Rationale for the action:</b></p> <p>A Campus of Excellence must be so also in terms of architecture, urban development and the environment. The Moncloa Campus more than meets these requirements, as proven by the fact it has been declared a protected Asset of Cultural Interest and having many buildings certified as Historical-Artistic Monuments. However, the campus endures traffic, daily use and deterioration which have considerably degraded it. In spite of all this, it is still a beautiful campus, of great urban and landscape interest.</p>	
<p><b>International aspects:</b></p> <p>The Moncloa Campus can be included among the best regarded urban campuses in Europe, due to its size, green surface area, the architectural interest of its buildings and its historical value.</p>	
<p><b>Planned impact:</b></p> <ol style="list-style-type: none"><li>a. Improved psychosocial health of Campus users.</li><li>b. Improved teaching and research working conditions with reduced noise pollution.</li><li>c. Involvement of the university community in conservation of the campus, creating a feeling of belonging.</li><li>d. Possibility of student practice in environmental recovery and sustainability projects.</li></ol>	