



General Actions

Coordinating Universities for the Proposal: UCM and UPM

Title of Action	Creation and Implementation of the Campus Radio and Television Service (IRTV-CampusMoncloa)		
Participating partners	UCM, UPM	Other participants	
Start date	2010	End date	
Action	A23		
Areas of action	Teaching Improvement and EHEA Deployment / Interaction with the Environment / Comprehensive Social Campus		
Location	Moncloa Campus Building, Faculty of Information Sciences		
Infrastructures involved			
<p>Objectives:</p> <p>To launch the Campus Radio and Television service (IRTV-CampusMoncloa) with webcasting to facilitate : learning and practical work experience for students in the Schools of Information Sciences, Telecommunications Engineering and Computer Science; social and international promotion of the Campus; and the promotion and dissemination of knowledge, in collaboration with the Campus International Office for Communication and Knowledge Promotion.</p>			
<p>Description of the action:</p> <p>It is now feasible, at a reasonable cost, to implement a technology platform that could be a shared space for various disciplines, to promote practical teaching, research and dissemination. Joint coordinated efforts will lead to the production of informative and scientific audiovisual programmes.</p> <p>Internet and the Campus network infrastructure will allow live content to be broadcast on demand, with an efficient modern search engine. This project is designed to equip the Campus to be able to produce this content which will be broadcast with industry standard quality levels for both widely used standard definition, and for high definition, to be implemented shortly .</p>			
<p>Planned key results:</p> <ul style="list-style-type: none"> • Production and broadcasting of news and documentary programmes . • Work placement experience for students in related fields. • Broadcasting of Campus information and encouraging campus students and staff to participate in the information and discussion processes. • Increased environmental and international promotion of the Campus. • Increased campus interaction with other educational stages through specific programmes. 			