



General Actions

Coordinating Universities for the Proposal: UCM and UPM

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| Title of Action | Moncloa Campus Programme for Guidance in School Education within the Community of Madrid (PROMOVER) | | |
| Participating partners | UCM, UPM | Other participants | |
| Start date | 2010 | End date | |
| Action | A25 | | |
| Areas of action | Comprehensive Social Campus / Interaction with the Environment | | |
| Location | Whole Campus | | |
| Infrastructures involved | | | |
| <p>Objectives:</p> <p>To substantially improve student information in early educational stages and to facilitate proper career guidance and choice of studies, keeping in close contact with students, schools and career advisers.</p> <p>To attract women to studies with a lower female presence is a major goal of this action. A comprehensive view of the campus and its surroundings will be presented, highlighting the on-campus commitment to education, knowledge and research, its role as a centre for economic and social development and its involvement with sustainability and social responsibility issues. This is to raise awareness in students at earlier educational stages of relevant campus values and lifestyle.</p> | | | |
| <p>Description of the action:</p> <p>This action involves the creation of a personalised information and guidance area through the network, available to all high school students, with the participation of campus members , especially final undergraduate year students and postgraduates. Replies will be provided on an immediate basis.</p> <p>It is envisaged that this interaction will develop both virtually and on-campus. On-site activities will include a career guidance service for secondary schools.</p> <p>These activities will be supplemented by others intended for 4th grade Secondary School students, including a Campus tour, focusing on campus areas with special educational content (the Mediterranean and Botanical Gardens, the Museum, etc.) and practical sessions at the centre in different knowledge areas. The guided bus tour will provide a commentary on the history of the campus and its different areas and activities.</p> | | | |