



General Actions

Coordinating Universities for the Proposal: UCM and UPM

Title of Action	School of Government of the CIE		
Participating partners	UCM, UPM	Other participants	
Start date	2010-2011	End date	
Action	A26		
Areas of action	Teaching Improvement and EHEA Deployment / Scientific Improvement / Knowledge Transfer / Comprehensive Social Campus		
Location	Current Costume Museum, Respective buildings from the university		
Infrastructures involved			
<p>Objectives:</p> <p>Link the excellence synergies produced by the Moncloa Campus of International Excellence (Moncloa-CIE) with the enormous research and teaching potential in government-related areas available in the two partner universities and thus contribute to returning this scientific excellence to society in the form of updated, comprehensive training for future leaders. To this end, the proposal is to create a <i>School of Government</i> (EG) which, while still coherent with the tradition of this kind of university institution, will be committed to the new demands and resources required in contemporary society. This School will deal both with traditional questions of public administration or economic development and with themes such as social policies, the increasing number of non-governmental agencies, governance, technological or communicative intermediation, control of communication channels, technology management (ICT, agriculture, infrastructures, industry, energy, etc.), innovation and entrepreneurship or the growing complexity of organizations and decision-making processes. This means that the training will above all be interdisciplinary, combining social and natural sciences with humanities and technological development.</p> <p>It is essentially granting a high applied training, that will rest as much in the study of cases like in the contest of professionals in active-duty or the programming of international seminaries with leaders who convey their experience and knowledge to students. It is not so much to be students for access to the status of officials or researchers, but to future public policy makers, managers and senior leaders able to operate in the public space in an increasingly globalized world. Hence the interest to supplement the main objective with more precise and applied others like preparation for the acceptance of continuous innovation and interaction with new actors, unstable or poorly institutionalized agents, or be able to analysis complex situations and design multifaceted diagnostic and consequent decision making. Finally, the <i>School of Government</i> aims to become a focal point in the design and evaluation of public policies, to provide a forum for debate and create opinion.</p>			
<p>Description of the action:</p> <p>The initial content of the <i>School of Government</i> arises out of the existing capacity within the two universities and clusters generated by the Moncloa CIE, but the process of defining the structure and the training programme will require a two-year period before start-up. During this period a committee nominated <i>ad hoc</i> will be entrusted with the mission to design the organizational structure of the School, to study the training programme, recruit the teaching staff, carry out a market survey of the selected course content and study the steps needed for start-up.</p> <p>While in no way pre-empting this more detailed exercise, at the present moment the proposed concept is that the School will initially be able to articulate its course offering into three types of programmes (Masters, Mid-Career Courses and Specialized Courses), with an additional programme of encounters with international leaders, who will share their experience with the students.</p> <p><i>Masters</i></p> <p>Initially a small number of interconnected multidisciplinary Master's courses will be designed (between one and three) which will follow the Erasmus Mundus criteria of excellence i.e. offering 120 credits, with international students, partly taught in English, etc. To define and specify these, the following <u>thematic areas</u> will be taken as the main reference point:</p> <ol style="list-style-type: none"> 1. International development: Centred on the formation of future leaders and those responsible for business and government in an international, globalized environment, in which supranational regulations (i.e. of the EU) are fundamental. 			



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	<p>2. Public Policy: Designed to review the very concept of public decision making, its agents, processes, conditions and resources and to strengthen the capacity and competence of professionals in the design, management and evaluation of public policies.</p> <p>3. Knowledge Society and Governance: To allow the updating of techniques for governance and management of public affairs in a world where knowledge and communication have become the main strategic resource.</p> <p>4. Managing technologies: Designed to highlight the practical and applied nature of the teaching and to update the view of sectorial policies, especially those related to technological development.</p> <p><i>Mid-Career Course in Government</i></p> <p>This is a short course of less than a year, which systematizes the basic content of the Master above in a highly concentrated and applied training course, and is intended to extend or update professional training in important areas related to government policy and management, including innovation and technology management in a globalized world. It may also lead to in-house certificates.</p> <p><i>Specialization courses</i></p> <p>The aim is to offer a programme of various specialized courses some of which may be part of a Master's course, but can be followed independently. These may include, for example: Knowledge society and innovation; Healthcare policies; Education policies; Population dynamics and policies; Environmental management and sustainability; Regulatory policies (for energy, water, ICT, biotechnology, etc.); Town Planning and Housing, etc.</p>
	<p>Planned key results:</p> <ul style="list-style-type: none"> • Increased number of graduate students on campus. • Increased aggregation and interaction of the two universities. • Increase the return to society of scientific and technological developments. • Updating and improving the training of managers and entrepreneurs in the public space. • Increased integration between different scientific and technological fields. • Increased presence and the international image of the Moncloa Campus.
	<p>Rationale for the action:</p> <p>The School of Government formula is relatively well established on the international academic scene. Excellent models are to be found in the Kennedy School of Government (University of Harvard), the École Nationale d'Administration (ENA, France) or the Sloan School of Management (within MIT), and these will shortly be joined by the Blavatnik School of Government (University of Oxford).</p> <p>There are two general reasons which justify the existence of this type of institution:</p> <ul style="list-style-type: none"> • Research and training in politics and government institutions requires the combination of a wide range of disciplinary expertise which it may be difficult to find within one single faculty or research institute and which must be directly linked to practice. • Only a specialized institution is able to articulate a flexible and adaptable training proposal which can combine official postgraduate courses with varied and constantly changing formats which satisfy the needs and possibilities of those who are already working in these areas. <p>There are also other more specific reasons supporting the opportune nature of our proposal:</p> <ul style="list-style-type: none"> • There is currently no specialised centre in any university in Spain which offers an integral programme of postgraduate training in the field of government and public policy. • There is a considerable demand for training of this type in Spanish, as the offer is currently restricted to the French and English-speaking world. • There is ample proof of the capacity and excellence in research and teaching on many aspects of government within the Universities Complutense and Politécnica of Madrid.



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<ul style="list-style-type: none">• It is common knowledge that both the partner universities have produced recognised professionals in both politics and government, who have held legislative, executive and public management posts, occupying elected positions and designations at the highest levels as well as at different existing intergovernmental levels. The School of Government advisory board may and should include some of them.• This is an opportunity to learn from the success and failure of others and above all to update the content material and approaches, which should be sensitive to, for example, the complexities which ongoing technological innovation and the power of the media introduce into the public domain.	
<p>Planned impact:</p> <p>Improvement of the national and international image of Madrid as an excellence center of higher education.</p> <p>Use of the university residences of the Campus of Moncloa.</p>	