



General Actions

Coordinating Universities for the Proposal: UCM and UPM

Title of Action	Moncloa Campus International Postgraduate School (EIP-Moncloa)		
Participating partners	UCM, UPM	Other participants	UNED
Start date	2010-11	End date	
Action	A4		
Areas of action	Teaching Improvement and EHEA Deployment / Scientific Improvement / Comprehensive Social Campus / Transfer		
Location	Moncloa Campus Building , Respective University Buildings		
Infrastructures involved			
<p>Objectives:</p> <p>To create an International Postgraduate School devoted to the research, preparation and implementation of inter-university Masters degrees in the universities participating in the proposal, with the collaboration of other public and private institutions.</p>			
<p>Description of the action:</p> <p>The Masters map of the partner universities will be analyzed, identifying inter-university Masters of interest from those already existing, outlining the social interest of the proposals and assessing the capacities of both universities. An implementation schedule will be drawn up for new Masters starting academic year 2010-11. Two coordinators will be appointed, one for each university, who will take charge of the curriculum preparation process for the selected masters, and the subsequent implementation of those verified and approved. All EIP-Moncloa Masters will share the following features:</p> <ul style="list-style-type: none"> • Designed for an international environment and taught in English. • Teaching staff will be high level professionals or researchers, including international teachers. • They may be partially virtual, with online courses , via the virtual campus and remote teaching tools of the UCM and UPM. <p>Among the Masters proposed for analysis are:</p> <ul style="list-style-type: none"> • Master in Sports Performance (combining technical aspects (INEF, UPM) with medical, nutritional and physiotherapeutic aspects (Health Sciences area, UCM) • Master in Science Communications and Knowledge Transfer, combining basic and applied knowledge approaches and the use of new technologies. • Master in the Environment. • Master in Heritage. 			
<p>Planned key results:</p> <ul style="list-style-type: none"> • Increased number of Masters students on Campus. • Increased number of international students on Campus. • Increased number of doctorate students on Campus. • Increased number of international visiting professors on Campus. • Increased networking between professors participating in the Masters. • Increased presence and international image of the Moncloa Campus. 			



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<p>Rationale for the action:</p> <p>During the proposal preparation process wide-ranging possibilities for postgraduate cooperation between the two universities were identified. It was noted that very similar Masters are currently offered by the two universities. EIP-Moncloa will help streamline this offer and redesign it more in line with the Campus partnerships, making better use of resources and gaining international appeal.</p>	
<p>Planned impact:</p> <p>To improve Madrid's national and international image as a centre of excellence for higher education.</p> <p>This undertaking will be facilitated by the use of the university residences on the Moncloa Campus.</p>	